

## CLAIMS

- 1        1.     A method for printing, comprising:
  - 2                providing a printing system for printing a code on a product moving in a direction, the code being constructed from a plurality of pixels in a first data set indicating the positions of the pixels;
  - 5                generating a corrected data set indicating the position that each pixel would occupy if each pixel was moved at the velocity of the product until the pixel was printed; and
  - 8                printing the code according to the corrected data set.
- 1        2.     The method of claim 1, wherein printing the corrected data set includes printing a two dimensional trace of pixels.
- 1        3.     The method of claim 1, wherein printing the corrected includes printing a two dimensional trace of spots.
- 1        4.     The method of claim 1, further comprising:
  - 2                prioritizing the order in which the pixels are printed such that the pixels are printed in a direction which is opposite to the direction which the product moves.
- 1        5.     The method of claim 1, wherein the printing system includes a laser mounted in a housing, the housing including an optics assembly configured to focus a printing beam produced by the laser onto a product positioned adjacent the housing.

- 1       6. The method of claim 1, wherein the printing system includes
- 2            a laser configured to produce a printing beam for printing the code on
- 3            a product;
- 4            a housing including a printing beam exit member through which the
- 5            printing beam exits the housing; and
- 6            an optics assembly within the housing, the optics assembly configured
- 7            to focus the printing beam on a product which is adjacent to the housing.
- 1       7. The method of claim 1, wherein the pixels are constructed from a
- 2            plurality of spots.
- 1       8. The method of claim 1, wherein the pixels are constructed from a
- 2            plurality of spots and the first data set indicates the positions of the spots in
- 3            the code.
- 1       9. The method of claim 1, wherein the pixels are constructed from a
- 2            plurality of spots and the corrected data set indicates the positions that each
- 3            spot would occupy if each spot were moved along with the product until the
- 4            spot was printed.
- 1      10. A printing system, comprising:
  - 2            a laser for printing a code on a product moving in a direction, the code
  - 3            being constructed from a plurality of pixels in a first data set indicating the
  - 4            positions of the pixels;
  - 5            electronics for generating a corrected data set indicating the position
  - 6            that each pixel would occupy if each pixel was moved at the velocity of the
  - 7            product until the pixel was printed; and

8 electronics for printing the code according to the corrected data set.

1 11. The method of claim 10, wherein printing the corrected data set  
2 includes printing a trace of pixels in two dimensions.

1           12. The method of claim 10, wherein printing the corrected includes  
2           printing a trace of spots in two dimensions.

1 14. The printing system of claim 13, wherein the laser is mounted in a  
2 housing, the housing including an optics assembly configured to focus a  
3 printing beam produced by the laser onto a product positioned adjacent the  
4 housing.

1 15. The printing system of claim 13, wherein the printing system includes  
2 a laser configured to produce a printing beam for printing the code on  
3 a product;

4 a housing including a printing beam exit member through which the  
5 printing beam exits the housing; and

6 an optics assembly within the housing, the optics assembly configured  
7 to focus the printing beam on a product which is adjacent to the housing.

1        16. The printing system of claim 13, wherein the pixels are constructed  
2        from a plurality of spots.

1        17. The printing system of claim 13, wherein the pixels are constructed  
2        from a plurality of spots and the first data set indicates the positions of the  
3        spots in the code.

1        18. The printing system of claim 13, wherein the pixels are constructed  
2        from a plurality of spots and the corrected data set indicates the positions that  
3        each spot would occupy if each spot was moved along with the product until  
4        the spot was printed.

1        19. A method for printing on a product, comprising:  
2                providing a printing system for printing a code on a product which is  
3                adjacent to the printing system and which is moving in a direction relative to  
4                the printing system, the code constructed from a plurality of pixels; and  
5                prioritizing the order in which the pixels are printed such that the  
6                pixels are printed in a direction which is opposite to the direction which the  
7                product moves.

1        20. The method of claim 19, wherein an aperture limits the area within  
2        which the laser is able to print and the product moves past the aperture.

1        21. The method of claim 20, wherein the pixels are prioritized such that  
2        pixels which would cross in front of the aperture earlier are given a higher  
3        priority than pixels which would cross in front of the aperture later if the  
4        pixels were already printed on the product as the product moves past the  
5        aperture.

1        22. The method of claim 19, wherein the pixels are each constructed from  
2        a plurality of spots and prioritizing the order in which the pixels are printed

3       includes prioritizing the order which the spots are printed such that the spots  
4       are printed in a direction which is opposite to the direction which the product  
5       moves.

1       23.      The method of claim 19, wherein the pixels are arranged in a first data  
2       set indicating the positions of the pixels, and further comprising:

3               generating a corrected data set indicating the position that each pixel  
4       would occupy if each pixel were moved along with the product until the pixel  
5       was printed.

1       24.      The method of claim 19, wherein the pixels are arranged in a plurality  
2       of columns and prioritizing the order which the pixels are printed includes  
3       prioritizing each of the columns.

1       25.      The method of claim 19, wherein the printing system includes  
2               a laser mounted in a housing, the housing including an optics assembly  
3       configured to focus a printing beam produced by the laser onto a product  
4       positioned adjacent to the housing.

1       26.      The method of claim 19, wherein the printing system includes  
2               a laser configured to produce a printing beam for printing the code on  
3       a product;

4               a housing including a printing beam exit member through which the  
5       printing beam exits the housing; and

6               an optics assembly within the housing, the optics assembly configured  
7       to focus the printing beam on a product which is adjacent to the housing.

1       27.      A printing system, comprising:

2                   a laser for printing a code on a product which is adjacent to the  
3                   printing system and moving in a direction relative to the printing system, the  
4                   code constructed from a plurality of pixels; and

5                   electronics for prioritizing the order in which the pixels are printed  
6                   such that the pixels are printed in a direction which is opposite to the direction  
7                   which the product moves.

1                 28.    The printing system of claim 27, wherein an aperture limits the area of  
2                   the product on which the laser is able to print as the product moves past the  
3                   printing system.

1                 29.    The printing system of claim 28, wherein the pixels are prioritized  
2                   such that pixels which would cross in front of the aperture earlier are given a  
3                   higher priority than pixels which would cross in front of the aperture later if  
4                   the pixels were present on the product before being printed by the printing  
5                   system.

1                 30.    The printing system of claim 27, wherein the pixels are each  
2                   constructed from a plurality of spots and prioritizing the order in which the  
3                   pixels are printed includes prioritizing the order which the spots are printed  
4                   such that the spots are printed in a direction which is opposite to the direction  
5                   which the product moves.

1                 31.    The printing system of claim 27, wherein the pixels are arranged in a  
2                   first data set indicating the positions of the pixels, and further comprising:  
3                   generating a corrected data set indicating the position that each pixel  
4                   would occupy if each pixel were moved along with the product until the pixel  
5                   was printed.

1           32. The printing system of claim 27, wherein the pixels are arranged in a  
2           plurality of columns and prioritizing the order which the pixels are printed  
3           includes prioritizing each of the columns.

1           33. A method for printing, comprising:  
2               providing a printing system for printing an alphanumeric code on a  
3               product moving in a direction, the code being constructed from a plurality of  
4               pixels; and  
5               printing pixels on the product in a two dimensional trace so as to form  
6               the code on the product.

1           34. A method of printing, comprising:  
2               providing a printing system for printing an alphanumeric code on a  
3               product moving in a direction, the code being constructed from a plurality of  
4               pixels; and  
5               changing the density of the pixels that construct the code.

1           35. The method of claim 34, wherein the density of the pixels is changed  
2               in accordance with the amount of time available to print the code on the  
3               product.

1           36. A printing system, comprising:  
2               a laser for printing an alphanumeric code on a product that is adjacent  
3               to the printing system and moving in a direction relative to the printing  
4               system, the code constructed from a plurality of pixels; and  
5               electronics for printing pixels on the product so as to form the code on  
6               the product, the pixels being printed in a two dimensional trace.